



Greetings from **MIMMA!**



**INVADING THE NORTH: MORE THAN JUST A CINDERELLA STORY**

**Penang, 4<sup>th</sup> APRIL 2015** – Bumped and bruised after our short encounter with the head hunters of Sarawak, we travel all the way up north to the Pearl of the Orient. The centre of the invasion, Penang, has already proven itself as a good breeding ground for MMA fighters. This is made possible by the presence of numerous types of martial arts practiced there and the neighbouring states. Fighters from Penang, Perak, Kedah and Perlis will surely amp up their game which will directly influence the quality of the fighters going for the tryouts.

Our season 2 Flyweight Champion, Seah Zhang Yu, experienced what dreams are made of. The course of his life completely changed in less than 24 hours. He rose from the ashes of defeat to accept the challenge and all his hard work proved to be fruitful as he was among the biggest winners of the night.





Jason Lo stated, "I have seen these northerners in action and I believe in what they can achieve. All they need is a little motivation and the right platform. Seah Zhang Yu is a good example. He accepted the challenge. He puts all his anger aside and committed all his heart into the fight. His dream came through and we would want more talented fighters to have their dreams realized!"

He added, "Needless to say, nowadays, the Malaysian MMA scene is very vibrant. We are on the right track and we will work harder to drive the industry and the fighters to greater heights. We need more fighters like Zhang Yu. This young lad has a strong heart and the highest form of discipline and respect. I am sure, with the right push, more and more great fighters will be discovered!"

Seah Zhang Yu said, "My life has changed tremendously after that historic win. Some have compared my win to a fairy tale of some sorts which is fine by me. I am really thankful for the chance provided. Personally, early on, I know northerners are a bit reluctant to join as they do not see the potential in it. I hope with my win and the hard work MIMMA has put in, more and more fighters will join the tryouts!"

The Prangin Mall in Penang shall host a huge number of MMA hopefuls at the tryouts. This weekend, people will flock into Penang not for the food, but for the adrenaline rush they will get from the MIMMA 3 Penang Tryouts!

END

#### **MIMMA:**

**Malaysian Invasion Mixed Martial Arts (MIMMA)** seeks to discover and develop local MMA talents by being the platform for amateurs to compete and put their highly honed skills and countless hours of dedicated training to the test. Major cities throughout the country are targeted as centres for the tryouts to maximize the odds of potential MMA talents to be discovered. MIMMA is for all Malaysian citizens aged 18 years old and above are eligible to partake in the fighting championship which is divided into 7 different weight classes: Flyweight, Bantamweight, Featherweight, Lightweight, Welterweight, Middleweight and Heavyweight with 2 new additional Catchweight categories for Female and Foreign amateur fighters. Aspired to be the biggest amateur MMA fighting championship in Asia, MIMMA will also be featuring the largest prize money ever for a local tournament which is worth up to RM150,000 in total.

For more information please visit : <http://malaysianinvasion.com/> & <https://www.facebook.com/MalaysianInvasion>

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